

작성일 : 2025.7.1

## 4강

2025.7.3

[카테고리 별 판매 현황 및 유망성]

### [eBay.com](https://www.ebay.com) All Categories

#### eBay Motors

---

#### Electronics

##### ElectronicsComputers, Tablets & Networking

- Laptops & Netbooks
- Computer Components & Parts
- Desktops & All-In-One Computers
- Tablets & eReaders
- Computer Drives, Storage & Blank Media
- Computer Monitors, Projectors & Accessories

##### Cell Phones & Accessories

- Cell Phones & Smartphones
- Cell Phone Accessories
- Portable Audio & Headphones (also listed under Portable Audio & Headphones)
- Smart Watches
- Cell Phone & Smartphone Parts
- Smart Watch Accessories

##### Video Games & Consoles

- Video Games
- Video Game Accessories
- Video Game Consoles
- Video Game Merchandise
- Video Game Replacement Parts & Tools

- Video Game Strategy Guides & Cheats

## Cameras & Photo

- Digital Cameras
- Camera Lenses & Filters
- Film Photography Equipment
- Camcorders
- Camera, Drone & Photo Accessories
- Camera Drones

## TV, Video & Home Audio

- Home Audio Equipment
- TV & Video Equipment
- Media Streamers
- TV, Video & Audio Accessories
- TV, Video & Audio Parts
- Other TV, Video & Home Audio Equipment

## Portable Audio & Headphones

- Headphones
- MP3 Players
- Audio Player Docks & Mini Speakers
- Portable Stereos & Boomboxes
- Personal CD Players
- Personal Cassette Players

## Vehicle Electronics & GPS

- Car Audio
- Car Audio & Video Installation Equipment
- Car GPS Units
- Marine Audio
- Car Video Monitors & Equipment
- Car Electronics Accessories

## Surveillance & Smart Home Electronics

- Home Surveillance Systems (detailed further in "Home Surveillance" section)
- Smart Speakers, Hubs & Accessories
- Other Smart Home Electronics
- Smart Plugs

## Home Surveillance

- Home Security Cameras
  - IP & Smart Security Camera Systems
  - Home Surveillance Parts & Accessories
  - Home Sensors & Motion Detectors
  - Dummy Home Security Cameras
  - Home CCTV Systems
- 

### **Collectibles & Art**

#### **Collectibles & ArtSports Memorabilia, Cards & Fan Shop**

- Sports Trading Cards & Accessories
- Sports Fan Apparel & Souvenirs
- Original Sport Autographed Items
- Vintage Sports Memorabilia
- Game Used Sports Memorabilia
- Collectible Sports Stickers, Collections & Albums
- View all in Sports Mem, Cards & Fan Shop

#### **Collectibles**

- Comic Books, Manga & Memorabilia
- Collectible Knives, Swords, Blades, Armors & Accessories
- Decorative Collectibles
- Non-Sport Trading Cards & Accessories
- Holiday & Seasonal Collectibles
- Collectible Figures & Supplies
- View all in Collectibles

#### **Dolls & Bears**

- Dolls, Clothing & Accessories
- Dollhouses & Dollhouse Miniatures
- Teddy Bears, Clothing & Accessories
- Paper Dolls, Paper Doll Clothes & Accessories

#### **Vintage & Antique Jewelry**

- Vintage & Antique Necklaces & Pendants
- Vintage & Antique Collections & Lots
- Vintage & Antique Rings
- Vintage & Antique Brooches & Pins
- Vintage & Antique Bracelets & Charms

- **Vintage & Antique Earrings**
- **[View all in Vintage & Antique Jewelry](#)**

## **Coins & Paper Money**

- **US Coins**
- **World Coins**
- **Bullion**
- **US Paper Money**
- **World Paper Money**
- **Virtual Currency**
- **[View all in Coins & Paper Money](#)**

## **Art**

- **Art Paintings**
- **Art Prints**
- **Art Photographs**
- **Art Posters**
- **Art Sculptures**
- **Art Drawings**
- **[View all in Art](#)**

## **Pottery & Glass**

- **Decorative Cookware, Dinnerware & Serveware**
- **Decorative Pottery & Glassware**
- **Pottery & Glass Drinkware & Barware**
- **Pottery & Glass Lamps, Lighting**
- **Pottery & Glass Price Guides & Publications**
- **Other Pottery & Glass**
- **[View all in Pottery & Glass](#)**

## **Antiques**

- **Antique Furniture**
- **Silver Antiques**
- **Antique Rugs & Carpets**
- **Asian Antiques**
- **Architectural & Garden Antiques**
- **Sewing Antiques**
- **[View all in Antiques](#)**

## **Crafts**

- **Fabric**

- [Yarn, Sewing & Needlecraft Supplies](#)
- [Sewing Tools & Supplies](#)
- [Art Supplies](#)
- [Scrapbooking & Paper Craft Supplies](#)
- [Home Arts & Crafts](#)
- [View all in Crafts](#)

## **Stamps**

- [Middle Eastern Stamps](#)
- [United States Stamps](#)
- [European Stamps](#)
- [Worldwide Stamps](#)
- [Asian Stamps](#)
- [British Colony & Territory Stamps](#)
- [View all in Stamps](#)

## **Entertainment Memorabilia**

- [Music Memorabilia](#)
- [Movie Memorabilia](#)
- [Video Game Collectibles](#)
- [Original Autographed Entertainment Memorabilia](#)
- [Theater Memorabilia](#)
- [TV Memorabilia](#)
- [View all in Entertainment Memorabilia](#)

---

## **[Home & Garden](#)**

---

## **Clothing, Shoes & Accessories**

### Women

- [Women's Clothing](#)
- [Women's Bags & Handbags](#)
- [Women's Shoes](#)
- [Women's Accessories](#)

### Men

- [Men's Clothing](#)
- [Men's Shoes](#)
- [Men's Accessories](#)
- [Men's Jewelry](#)

### Kids

- [Boy's Clothing, Shoes & Accessories](#)
- [Girls' Clothing, Shoes & Accessories](#)
- [Unisex Kids](#)
- [Kids' Backpacks & Bags](#)

### Baby

- [Baby & Toddler Clothing](#)
- [Baby Shoes](#)
- [Baby Accessories](#)

### Specialty

- [Sports Fan Apparel & Souvenirs](#)
- [Vintage Clothing, Shoes & Accessories](#)
- [Costume, Reenactment & Theater Apparel](#)
- [Wedding & Formal Wear](#)
- [Uniforms & Work Clothing](#)
- [World & Traditional Clothing](#)
- [View all in Specialty](#)

---

## **Toys & Hobbies**

### **Toys & HobbiesCollectible Card Games**

- [Individual Collectible Card Game Cards](#)
- [Sealed Collectible Card Game Boxes](#)
- [Sealed Collectible Card Game Packs](#)
- [Sealed Collectible Card Game Decks & Kits](#)
- [Sealed Collectible Card Game Cases](#)
- [Collectible Card Game Sets](#)
- [View all in Collectible Card Games](#)

### **Action Figures & Accessories**

- [Action Figures](#)
- [Action Figures Mixed Lots](#)
- [Action Figures Playsets](#)
- [Action Figures Accessories](#)
- [Action Figures Supplies & Storage](#)
- [Action Figures Parts](#)
- [View all in Action Figures & Accessories](#)

### **Video Games**

- [Video Games](#)

### **Building Toys**

- [LEGO \(R\) Building Toys](#)
- [Building Toys & Blocks](#)

### **Diecast & Toy Vehicles**

- [Diecast Cars, Trucks & Vans](#)
- [Diecast Racing Cars](#)
- [Diecast Farm Vehicles](#)
- [Diecast Aircraft & Spacecraft](#)
- [Diecast Construction Equipment](#)
- [Diecast Tanks & Military Vehicles](#)
- [View all in Diecast & Toy Vehicles](#)

### **Model Railroads & Trains**

- [Model Railroads & Trains](#)
- [Model Railroad & Train Power & Controls](#)

- [Model Railroads & Trains Mixed Lots](#)
- [Model Railroad & Train Storage & Display](#)
- [Model Railroad & Train Books & Guides](#)

## Games

- [Miniatures & War Games](#)
- [Board & Traditional Games](#)
- [Chess](#)
- [Electronic Games](#)
- [Role Playing Games](#)
- [Card Games & Poker](#)
- [View all in Games](#)

## Radio Control & Control Line

- [Hobby RC Model Vehicles & Kits](#)
- [Hobby RC Model Vehicle Parts & Accessories](#)
- [Control Line Tether Car Models & Kits](#)
- [Control Line & Freeflight Models & Kits](#)
- [Remote-Controlled Toys](#)
- [Hobby RC Simulators](#)
- [View all in Radio Control & Control Line](#)

## Models & Kits

- [Automotive Models & Kits](<https://www.ebay.com/b/Automotive-Models-Kits/2>)

---

## **Sporting Goods**

### **Sporting GoodsSports Memorabilia, Cards & Fan Shop**

- **Sports Trading Cards & Accessories**
- **Sports Fan Apparel & Souvenirs**
- **Original Sport Autographed Items**



- **Vintage Sports Memorabilia**
- **Game Used Sports Memorabilia**
- **Collectible Sports Stickers, Collections & Albums**

## Golf

- Golf Clubs & Equipment
- Golf Clothing, Shoes & Accessories
- Golf Club Components
- Golf Accessories
- Golf Tech
- Vintage Golf Equipment

## Cycling

- Bike Components & Parts
- Bikes
- Electric Bikes
- Bike Frames
- Vintage Cycling Equipment
- Bicycle Tires, Tubes & Wheels

## Hunting

- Hunting Scopes, Optics & Lasers
- Hunting Holsters, Belts & Pouches
- Gun Parts
- Vintage Hunting Equipment
- Range & Shooting Equipment
- Hunting Clothing, Shoes & Accessories

## Fishing

- Fishing Reels
- Fishing Rods & Poles
- Fishing Baits, Lures & Flies
- Vintage Fishing Equipment
- Fishfinders
- Fishing Equipment

## Outdoor Sports

- Archery Equipment
- Scooters
- Air Guns & Slingshots
- Equestrian Equipment

- Skateboarding & Longboarding Equipment
- Airsoft Equipment

#### Team Sports

- Baseball & Softball Equipment
- Soccer Equipment
- Football Gear
- Bowling Equipment
- Field, Ice & Roller Hockey Gear
- Basketball Equipment

#### Fitness, Running & Yoga

- Fitness Technology
- Cardio Equipment
- Strength Training Equipment
- Fitness Equipment & Gear
- Fitness & Running Shoes
- Exercise Clothing & Accessories

#### Camping & Hiking

- Camping & Hiking Backpacks & Bags
- Camping Tents & Canopies
- Camping Cooking Supplies
- Camping & Hiking Knives & Tools
- Camping & Hiking Lighting
- Camping & Hiking Hydration & Water Bottles

#### Water Sports

- Kayaking, Canoeing & Rafting Equipment
- Scuba & Snorkeling Equipment
- Wakeboarding & Waterskiing Equipment
- Swimwear & Safety Equipment
- Wetsuits & Drysuits
- Surfing Equipment

#### Winter Sports

- Winter Sports Clothing
- Skiing, Snowboarding & Snowshoeing
- Ice Skating Equipment
- Sledding Equipment
- Winter Sports Tech

- Other Winter Sports

#### Boxing, Martial Arts & MMA

- Boxing Gloves
- Boxing & Martial Arts Apparel & Accessories
- Boxing & MMA Training Equipment & Supplies
- Boxing & MMA Protective Gear
- Martial Arts Weapons
- Martial Arts Gloves

#### Indoor Games

- Billiards Equipment
- Table Tennis Equipment
- Dart Equipment
- Foosball Equipment
- Air Hockey Equipment
- Indoor Roller Skating

#### Tennis & Racquet Sports

- Tennis Equipment
- Other Tennis & Racquet Sports
- Tennis & Racquet Sport Apparel & Accessories
- Badminton Equipment
- Racquetball Equipment
- Squash Equipment

#### Tactical & Duty Gear

- Tactical Bags & Packs
- Tactical Chest Rigs & Tactical Vests
- Tactical Body Armor & Plates
- Tactical & MOLLE Pouches
- Hunting & Tactical Clothing
- Tactical Leg Rigs & Belts

#### Wholesale Lots

- Golf Equipment Wholesale Lots
- Fishing Equipment Wholesale Lots
- Wholesale Equestrian
- Paintball Equipment Wholesale Lots
- Other Wholesale Sporting Goods
- Cycling Equipment Wholesale Lots

---

## **Books, Movies & Music**

### **Books, Movies & MusicBooks & Magazines**

- **Comic Books, Manga & Memorabilia**
- **Books**
- **Tablets & eReaders**
- **Magazines**
- **Catalogs**
- **Antiquarian & Collectible Books**
- **View all in Books & Magazines**

### **Musical Instruments & Gear**

- **Guitars & Basses**
- **Pro Audio Equipment**
- **Brass Instruments**
- **Wind & Woodwind Instruments**
- **Percussion Instruments**
- **DJ Equipment**
- **View all in Musical Instruments & Gear**

### **Music**

- **Vinyl Records**
- **Music CDs**
- **Music Cassettes**
- **Other Music Formats**
- **Audio Media Accessories**
- **Music NFTs**
- **View all in Music**

### **Movies & TV**

- **DVDs & Blu-ray Discs**
- **VHS Tapes**
- **LaserDisc Movies**
- **Other Movie Formats**
- **Movie Film Stock**
- **Movie UMDs**
- **View all in Movies & TV**

---

## **Health & Beauty**

## **Health & BeautyFragrances**

- **Fragrances for Men**
- **Fragrances for Women**
- **Unisex Fragrances**
- **Fragrances for Children**

## **Skin Care**

- **Anti-Aging Products**
- **Skin Care Moisturizers**
- **Skin Cleansers & Toners**
- **Lip Balm & Treatments**
- **Eye Treatments & Masks**
- **Skin Brightening Creams**
- **View all in Skin Care**

## **Vitamins & Lifestyle Supplements**

- **Vitamin & Mineral Health Supplements**
- **Dietary Sports Supplements**
- **Weight Management Supplements**
- **Endurance & Energy Bars, Drinks & Pills**
- **Dietary Supplements**
- **Other Vitamins & Supplements**
- **View all in Vitamins & Lifestyle Supplements**

## **Hair Care & Styling**

- **Hair Extensions & Wigs**
- **Shampoos & Conditioners**
- **Hair Styling Devices**
- **Hair Loss Treatments**
- **Hair Styling Products**
- **Hair Color Products**
- **View all in Hair Care & Styling**

## **Makeup**

- **Face Makeup Products**
- **Eye Makeup**
- **Lip Makeup**
- **Makeup Bags & Cases**
- **Makeup Tools & Accessories**
- **Makeup Mixed Lots**
- **View all in Makeup**

## **Health Care**

- **Over-The-Counter Medications & Treatments**
- **First Aid Products**
- **Diabetic Care**
- **Medical Monitoring & Testing Equipment**
- **Foot Creams & Treatments**

## **Vision Care**

- **Eyeglass Frames**
- **Reading Glasses**
- **Eyeglass Cases & Storage**
- **Special Purpose Eyeglasses for Vision Care**
- **Eye Drops & Wash**
- **Low Vision Magnifiers**
- **View all in Vision Care**

## **Medical & Mobility**

- **Mobility/Walking Equipment**
- **Daily Living Aids**
- **Orthopedic Products & Supports**
- **Mobility Furniture & Fixtures**

## **Shaving & Hair Removal**

- **Electric Shaver Parts**
- **Razors & Razor Blades**
- **Shaving Creams, Foams & Gels**
- **Shaving Brushes & Mugs**
- **Tweezers**
- **Hair Removal Creams & Sprays**
- **View all in Shaving & Hair Removal**

## **Natural & Alternative Remedies**

- **Herbal Remedies & Resins**
- **Aromatherapy Supplies**
- **Other Natural & Alternative Remedies**
- **Light Therapy**
- **Magnetic Therapy Devices**
- **Ion Foot Baths**
- **View all in Natural & Alternative Remedies**

## **Bath & Body**

- **Body Bar Soaps**
- **Deodorants & Antiperspirants**
- **Body Washes & Shower Gels**
- **Body Sprays & Mists**
- **Hand Washes**
- **Scar & Stretch Mark Reducers**
- **View all in Bath & Body**

## **Massage**

- **Body Massagers**
- **Electric Massage Chairs**
- **Massage Tables & Chairs**
- **Massage Oils & Lotions**
- **Massage Stones & Rocks**
- **Massage Linens & Covers**
- **View all in Massage**

## **Nail Care, Manicure & Pedicure**

- **Nail Polish & Powders**
- **Nail Art Products**
- **Nail Care Tools**
- **Nail Care & Treatments**
- **Nail Polish Remover**
- **Nail Practice & Display Products**
- **View all in Nail Care, Manicure & Pedicure**

## **Oral Care**

- **Electric Oral & Dental Care**
- **Teeth Whitening Products**
- **Toothpaste**
- **Dental Floss & Flossers**
- **Standard Toothbrushes**
- **Mouthwash**
- **View all in Oral Care**

## **Sun Protection & Tanning**

- **Sunscreen Products**
- **Tanning Lotions**
- **Self-Tanning Products**
- **Tanning Beds & Booths**
- **After Sun Skin Care**

- **Tanning Body Stickers**
- **View all in Sun Protection & Tanning**

#### **Tattoos & Body Art**

- **Tattoo Machines**
- **Tattoo Supplies**
- **Temporary Tattoos**
- **Tattoo Removal Machines**
- **Tattoo Needles**
- **Other Tattoos & Body Art**
- **View all in Tattoos & Body Art**

#### **Salon & Spa Equipment**

- **Salon Scissors & Shears**
- **Salon Styling Capes & Gowns**
- **Stylist Stations & Furniture**
- **Professional Facial Machines**
- **Hair & Makeup Mannequins**
- **Salon & Spa Sterilizers & Towel Warmers**
- **View all in Salon & Spa Equipment**

#### **Baby Safety & Health**

- **Baby Monitors**
- **Baby Safety Gates**
- **Baby Bed Rails**
- **Toddler Safety Harnesses**
- **Baby Proofing**
- **Baby Shopping Cart Covers**
- **View all in Baby Safety & Health**

#### **Other Health & Beauty Wholesale Lots**

- **Beauty & Personal Care Wholesale Lots**
- **Other Health & Beauty Wholesale Lots**
- **Wholesale Medical & Special Needs**
- **Health Care Wholesale Lots**

---

#### **Business & Industrial**

---



## **Jewelry & Watches**

### **Jewelry & WatchesWatches, Parts & Accessories**

- **Watches**
- **Watch Accessories**
- **Watch Parts, Tools & Guides**
- **Wholesale Watches**

### **Fine Jewelry**

- **Fine Rings**
- **Fine Necklaces & Pendants**
- **Fine Bracelets & Charms**
- **Fine Earrings**
- **Fine Brooches & Pins**
- **Fine Anklets**
- **View all in Fine Jewelry**

### **Vintage & Antique Jewelry**

- **Vintage & Antique Necklaces & Pendants**
- **Vintage & Antique Collections & Lots**
- **Vintage & Antique Rings**
- **Vintage & Antique Brooches & Pins**
- **Vintage & Antique Bracelets & Charms**
- **Vintage & Antique Earrings**
- **View all in Vintage & Antique Jewelry**

### **Fashion Jewelry**

- **Fashion Necklaces & Pendants**
- **Fashion Bracelets & Charms**
- **Fashion Earrings**
- **Fashion Rings**
- **Fashion Brooches & Pins**
- **Fashion Jewelry Sets**
- **View all in Fashion Jewelry**

### **Men's Jewelry**

- **Men's Necklaces & Pendants**
- **Men's Rings**
- **Men's Cufflinks**
- **Men's Bracelets & Charms**

- **Men's Bolo Ties**
- **Men's Tie Clasps & Tacks**
- **View all in Men's Jewelry**

#### **Ethnic, Regional & Tribal Jewelry**

- **Ethnic & Regional Necklaces & Pendants**
- **Ethnic & Regional Bracelets & Charms**
- **Ethnic & Regional Rings**
- **Ethnic & Regional Earrings**
- **Ethnic & Regional Brooches & Pins**
- **Ethnic & Regional Jewelry Sets**
- **View all in Ethnic, Regional & Tribal Jewelry**

#### **Engagement & Wedding Jewelry**

- **Engagement Rings**
- **Engagement & Wedding Ring Sets**
- **Wedding & Anniversary Bands**

#### **Jewelry Mixed LotsJewelry Care, Design & Repair**

- **Jewelry Boxes, Organizers & Packaging**
- **Jewelry Tools & Workbenches**
- **Jewelry Cleaners & Polish**
- **Jewelry Findings**
- **Jewelry Settings**
- **Jewelry for Parts or Repair**
- **View all in Jewelry Care, Design & Repair**

#### **Loose Diamonds & Gemstones**

- **Loose Gemstones**
- **Loose Diamonds**
- **Loose Cubic Zirconia**

#### **Handcrafted & Artisan Jewelry**

- **Handcrafted Necklaces & Pendants**
- **Handcrafted Earrings**
- **Handcrafted Rings**
- **Handcrafted Bracelets & Charms**
- **Handcrafted Brooches & Pins**
- **Handcrafted Jewelry Sets**
- **View all in Handcrafted & Artisan Jewelry**

Body JewelryLoose BeadsChildren's Jewelry

- Children's Bracelets & Charms
- Children's Earrings
- Children's Jewelry Sets
- Children's Rings
- Children's Necklaces & Pendants

---

\*\*\*\*Baby Essentials

---

Pet Supplies

---

Tickets & Travel

---

Everything Else

---

Real Estate

---

Specialty Services

---

Gift Cards & Coupons

-----

+++++ 4강 끝

